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**Immediate Release**

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## **SHOPPING, FOOD & FUN GALORE: THE ULTIMATE GIRLS DAY OUT RETURNS TO MONTREAL!**

**MONTREAL, QUEBEC (March 14, 2008)** – The National Women’s Show, presented by **Nissan** and produced by National Event Management returns to Montreal for its fourth annual Show April 4-6, 2008 at the Palais des Congress. With over 300 exhibits offering the best and the largest selection of products and services targeted especially for women, this event will be the most popular girls bonding weekend under one roof!

“The concept is simple,” says Nicole Cox, Vice President of National Event Management. “We wanted to create a show that offered women a fantastic day out with their girlfriends to relax, have fun, gain fabulous tips and enjoy superb shopping. With everything from food and wine sampling to fashion and beauty, celebrity appearances, business and career resources - we have something here for every woman to enjoy!”

The National Women’s Show is proud to welcome Pop Star **Julie Crochetière** as she joins Centre Stage for a chat about her career and performs some of her latest hits. Fashion-esta’s won’t want to miss the Centre Stage shows as they light up with the hottest trends and fashions for the spring/summer. Catch the outstanding entertaining tips at the Cooking Theatre with presentations from **Splenda**, or gain health and wellness advice in the **Restylane** Beauty & Wellness Zone. Needing a hair re-do? Join hair designers all weekend long for mini-hair makeovers. Need to learn and be inspired? The Workshop Stage will transform into an informative workshop series dedicated to offering tips and advice from financial planning to organizing your next big adventure. Fitness-adventure seekers need to go no further than with a trip down the aisles of the **GoodLife Fitness** - Fitness, Travel & Leisure Zone - find a new work-out or escapade that suites your needs!

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After all of the fun and shopping, come visit the **Rogers Home** Zone to rest your weary feet – new this year! Relax in the lounge and experience the programs of Rogers TV, make free local and long distance calls, check your e-mail and enter their contest for your chance to win a fabulous prize!

The National Women's Show schedule of events and seminars will be announced shortly at [www.nationalwomenshow.com](http://www.nationalwomenshow.com). The National Women's Show, presented by **Nissan**, takes place Friday, April 4<sup>th</sup> to Sunday, April 6<sup>th</sup>, 2008 at the Palais des Congress.

The National Women's Show is produced by National Event Management. With over 30 years experience, National Event Management produces the largest & best-attended shows in North America. For more information on National Event Management, visit [www.nationalevent.com](http://www.nationalevent.com).

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