

THE
NATIONAL
WOMEN'S
SHOW

Media Advisory

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THE ULTIMATE GIRLS DAY OUT STARTS THIS SATURDAY!

OTTAWA, Ontario (September 26, 2007) – The National Women's Show, presented by Nissan and produced by National Event Management returns to Ottawa for it's first Fall Show this weekend - September 29 & 30, 2007 at Lansdowne Park. With over 250 exhibits offering the best and the largest selection of products and services targeted especially for women, this event will be the most popular girls bonding weekend under one roof!

"The concept is simple," says Nicole Cox, Director of Marketing & Sponsorship Programs for the event. "We wanted to create a show that offered a fantastic day out with girlfriends, to relax, get pampered, and have fun. With everything from food and wine sampling to fashion and beauty, celebrity appearances, business and career resources - we have something here for every woman to enjoy!"

The **Pharmasave** Centre Stage will come alive with celebrities such as *Young & The Restless*' 5-Time Emmy-Nominated Actor **Joshua Morrow (Nick Newman)** and **Doug Atkinson**, *Sally Hansen's* Trainer and Media Spokesperson, who shares his favourite style tips and secrets. Fashion-esta's report in here when **Sears** lights up the fashion runway with the hottest trends and fashions for the fall. Women won't want to miss the chance to receive

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valuable health and wellness advice in the **Restylane** Beauty & Wellness Zone. Plus, all weekend long, the **Rogers** Workshop Stage - including presentations by **Rogers Home Phone** - will feature an informative workshop series dedicated to offering tips and advice from financial planning to organizing your next big adventure.

The National Women's Show schedule of events have been announced and are posted on www.nationalwomenshow.com. The National Women's Show, presented by Nissan, takes place Saturday, September 29th and Sunday, September 30th, 2007.

The National Women's Show is produced by National Event Management. With over 30 years experience, National Event Management produces the largest & best-attended shows in North America. For more information on National Event Management, visit www.nationalevent.com.

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