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# SOCIALIZE WITH THE NATIONAL WOMEN'S SHOW

THE  
NATIONAL  
WOMEN'S  
SHOW

OTTAWA  
April 14 & 15, 2018  
Shaw Centre

**We reach over 5 million women through our social media and digital marketing channels throughout the year! Expand your exposure with us!**

It's easy! Share your news, stories and promotions on our social media channels and don't forget to share on yours as well.



## Facebook

"Like" us to stay up-to-date with news and connect with our attendees!

**Upon Booking:**

Don't miss this exciting event filled with food, fashion and fun at the National Women's Show in Ottawa - April 14 & 15, 2018. Stop by our booth (#\_\_\_\_) to see all the great things we have to offer! Event details & tickets: <http://ow.ly/DuK8300kmuE>

**Pre-Show Reminder:**

Join us at the Ottawa National Women's Show this weekend. Stop by booth (#\_\_\_\_) to see all the great things we have to offer (or insert show special). Event details & tickets: <http://ow.ly/DuK8300kmuE> #NWSOttawa

**Throughout the Year Reminder:**

Provide us with your upcoming events, promotions or exciting new products and/or services and we will share them for you.



## Twitter

Share all things beauty, fashion, wellness, food and more. Connect with us on Twitter!

**Upon Booking:**

#Fashion #Food & #Fun @NtlWomenShow #Ottawa #Shoptilyoudrop for ultimate #girlsdayout booth (#\_\_\_\_). Buy tickets: [www.nationalwomenshow.com](http://www.nationalwomenshow.com) #NWSOttawa

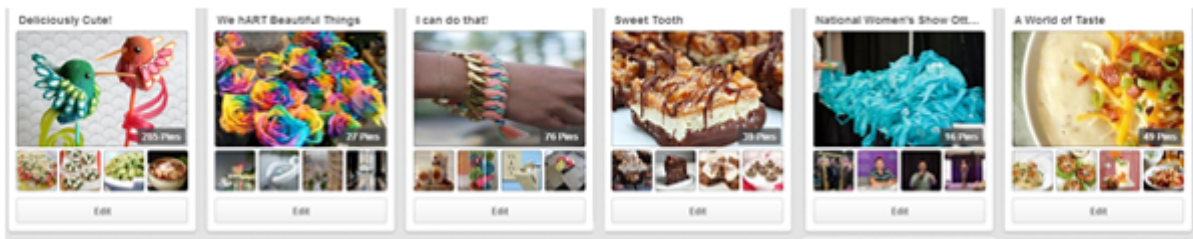
**Pre-Show Reminder:**

Join us @NtlWomenShow this weekend. #YOW booth #\_\_\_\_ and #shoptilyoudrop  
Get Tickets: [www.nationalwomenshow.com](http://www.nationalwomenshow.com) #NWSOttawa



## Pinterest

Follow us and pin your products and services to get more shares!



## Instagram

Share behind the scene photos as you get ready for the show and fun things relating to women throughout the year! #NWSOttawa



## Social Media Contest Hub

Would you like some fantastic exposure at the show? Get involved by contributing fabulous prizes for our attendees with a minimum value of \$250. Trips, spa packages, excursions, cash prizes, shopping sprees are just some examples. Please email [kayla@nationalevent.com](mailto:kayla@nationalevent.com) with your contribution (limited space available)!



## Social Media Contesting Program

Fun social media contests for all our fans that run year round. Have a prize package you want promoted through our social media channels? All prizes must have a minimum value of \$50. Please email [kayla@nationalevent.com](mailto:kayla@nationalevent.com) for more information.

Follow Us  
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Produced by:



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