## THE NATIONAL WOMEN'S SHÓW MONTRÉAL

PRODUCED BY:



#### ARE YOU A FIRST TIME EXHIBITOR??

# Why choose a National Event Management show?

- Over <u>40 years</u> of successful show production, combined with a team of professionals gives us the experience, resources and ability to produce engaging events.
- We use <u>first-class show facilities</u> in well recognized locations with exceptional on-site services and easy public access.
- Our shows are the <u>largest female consumer event in every city</u>, thus guaranteeing premium preshow advertising campaigns.
- <u>Our staff are always available</u> pre-show, during the event and post-show for all of your questions please call the office anytime, 1-800-891-4859.
- We produce <u>35 consumer shows across Canada</u> and the USA See www.nationalevent.com for a complete list of events!

### It's More Than Just Booth Space.

- **RECEIVE FREE PROMOTION** of your company across all Women's Show social media networks. Posts include promotion of your participation in the event, plus specific posts about your products and services.
- **BOOTH DRAPING** The back draping is 8ft high and the side draping is 3ft high. Refer to the online exhibitor manual for show colours.
- SHOW GUIDE LISTING includes your website and booth number handed out to all attendees at the show entrance and is posted on the National Women Show Website.
- **10 FREE ADMISSION COUPONS** to the show for you to distribute to your clients, friends, and potential customers.
- **6 EXHIBITOR BADGES WITH COMPANY NAME** for a 10 x 10 booth (12 exhibitor badges for a booth larger than 10 x 10).
- E-MAILABLE DISCOUNT COUPONS & WEB BUTTONS for you to use in your pre-show marketing campaign. Plus, we will customize a discount coupon with your logo so you can send branded collateral to clients, potential customers and friends.
- FACEBOOK + TWITTER PRIZING OPPORTUNITIES give you valuable exposure through our social media contests, which drive traffic to your booth.
- INCLUSION in our Show Specials and Promotions.

### www.NationalWomenShow.com